

# CEDUS

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**Centro Documentazione Sicurezza Urbana e Polizia Locale**



**Sergio Bedessi**  
Presidente CEDUS

- **Qualche definizione ...**

- **I social media sono strumenti *computer-mediated* che consentono alle persone di creare, condividere e scambiare informazioni, idee, immagini, video in comunità virtuali e reti**
- **Caratteristiche principali:**
  - **computer (in senso generale) mediated**
  - **permettono la creazione e lo scambio di contenuti generati dagli utenti o da questi manipolati**
  - **utilizzano come strumento di veicolazione una struttura di comunità/rete (in questo senso sono sociali)**

# 45 anni – le differenze



GIORNALE A  
STAMPA

TWITTER



MarinaZetay and 1 other retweeted

**Corriere della Sera** @Corriereit · Mar 18

Terrore a #Tunisi, attacco al Parlamento: «Turisti in ostaggio, almeno 8 morti»  
[corriere.it/esteri/15\\_marz...](http://corriere.it/esteri/15_marz...)



48



20



[View photo](#)

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# 45 anni – tempo di produzione news

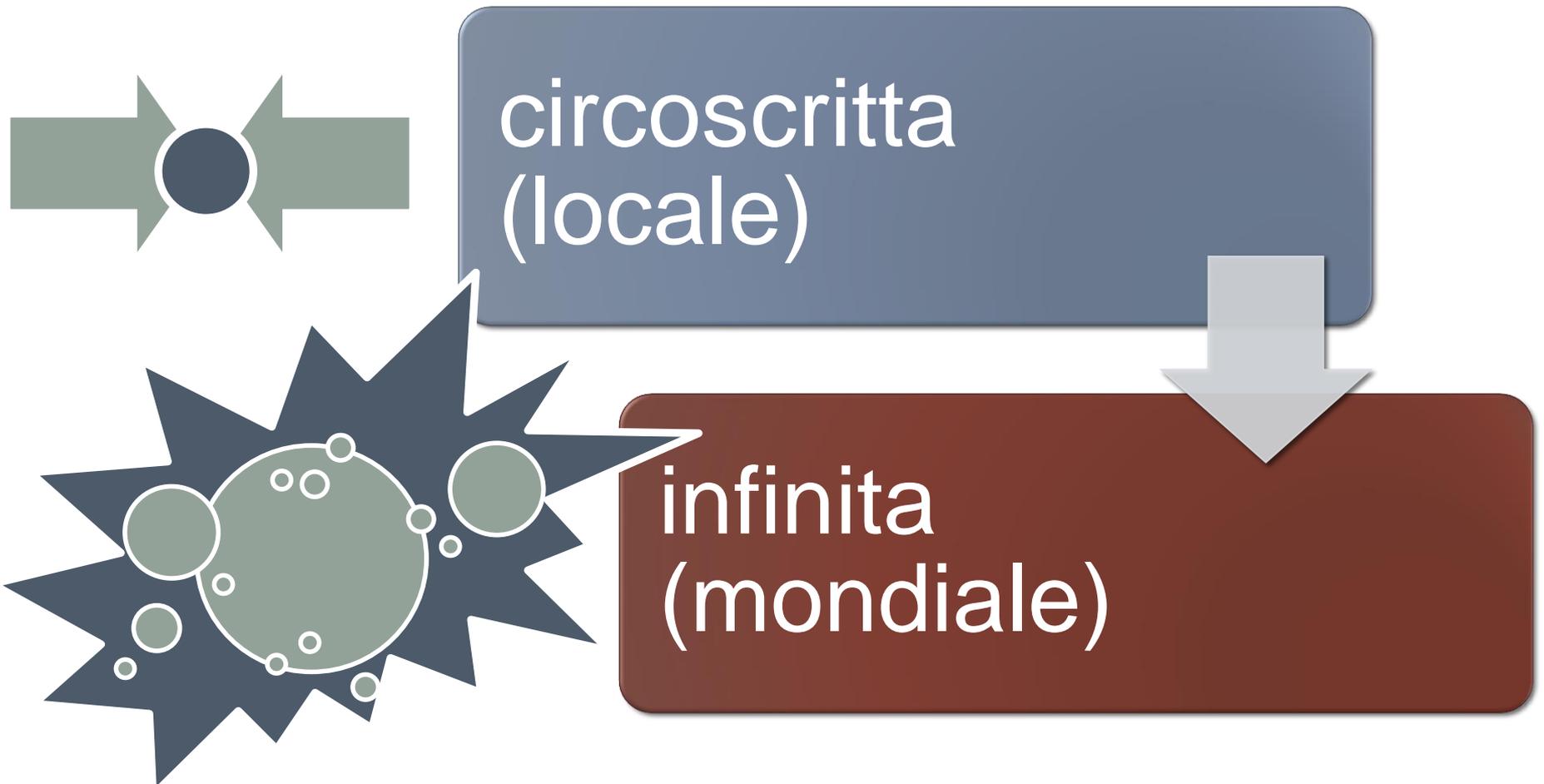


24 ore

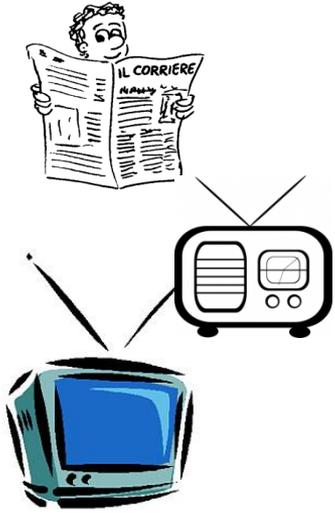


60 secondi

## 45 anni – diffusione news



# 45 anni – rapporto con le news



1 – 3 volte  
al giorno



continuo

# 45 anni - status produttore news

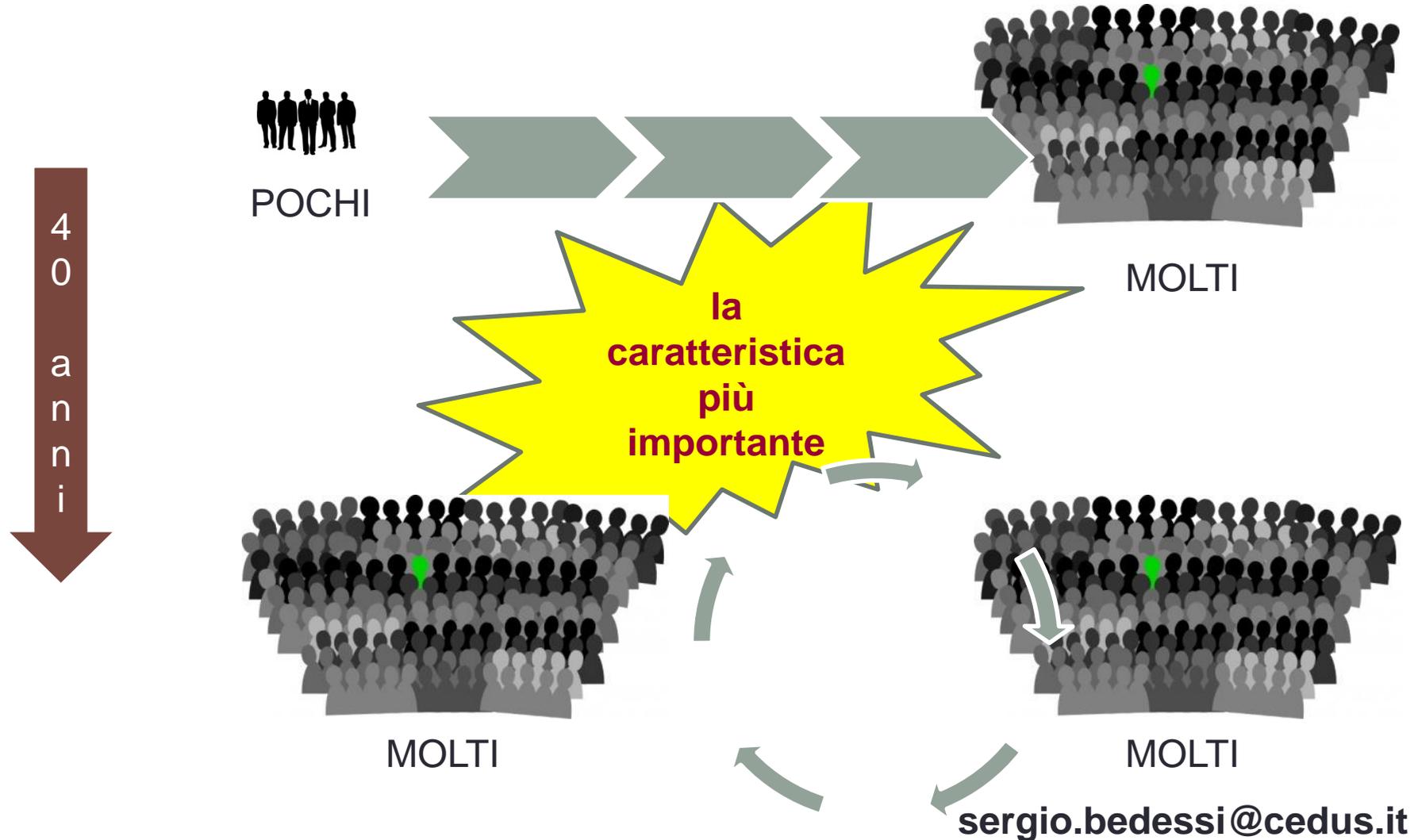


giornalista di professione  
iscritto ad un Ordine  
soggetto qualificato  
soggetto controllato

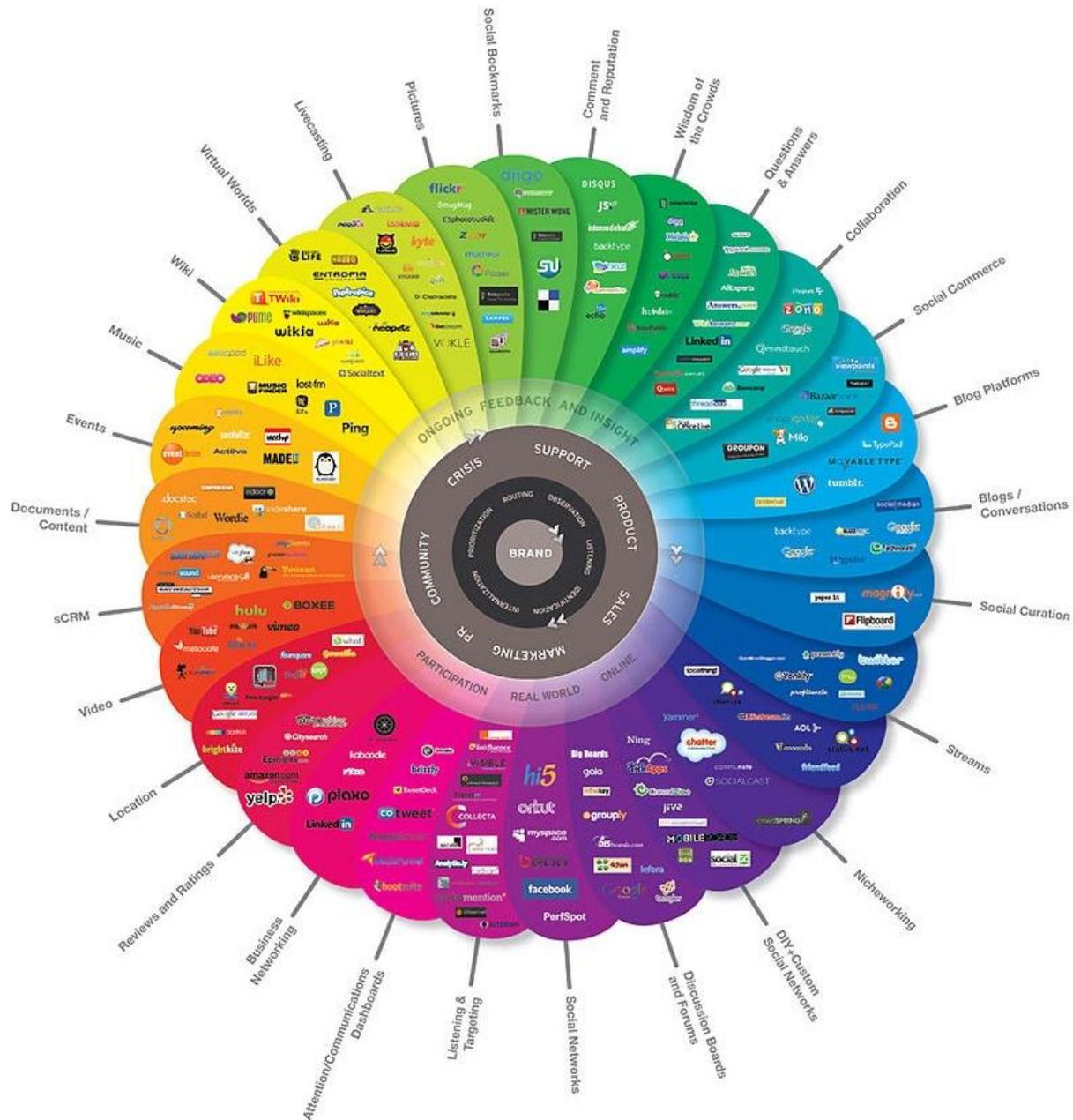


... chiunque  
soggetto non qualificato  
soggetto non controllato  
soggetto non controllabile

# 45 anni - modificazione flusso news



# Quali e quanti sono?



fonte: The Conversation Prism

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# Blog / Microblogs



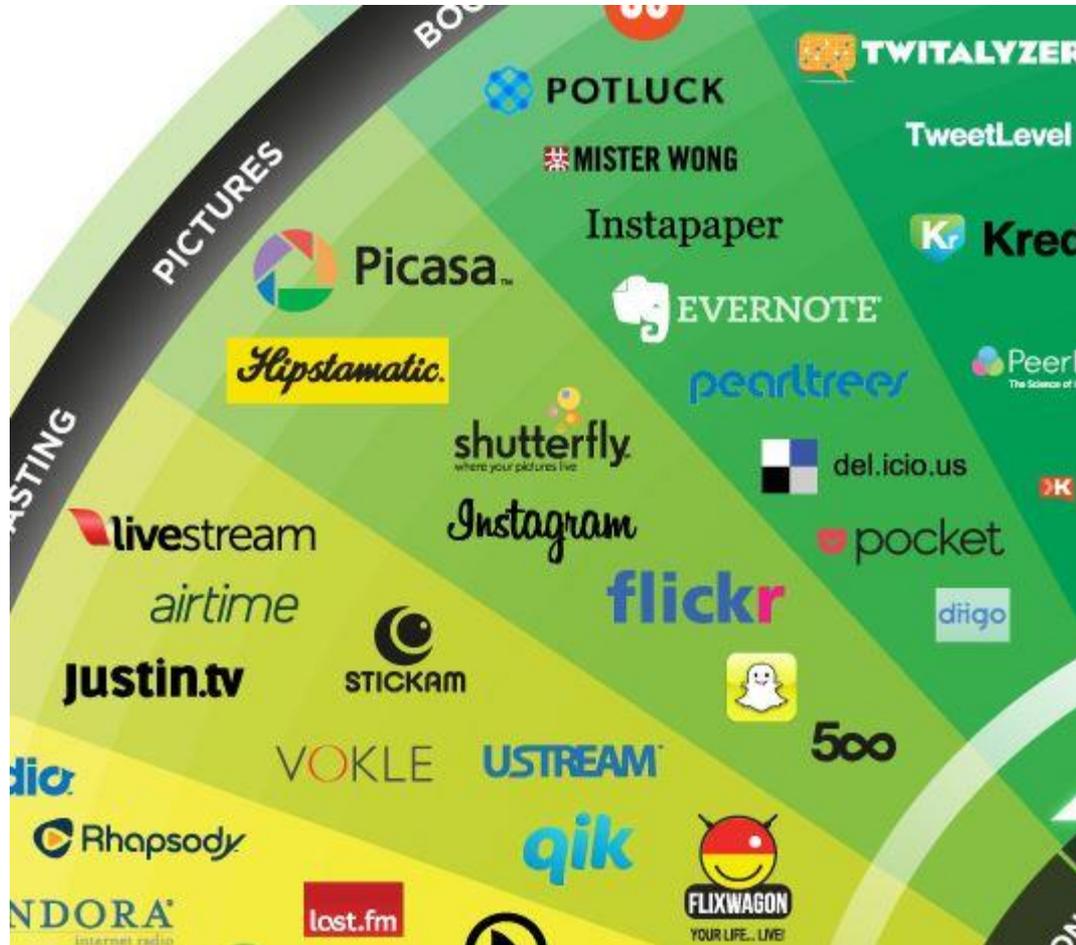
# Business



# Content / documents



# Pictures



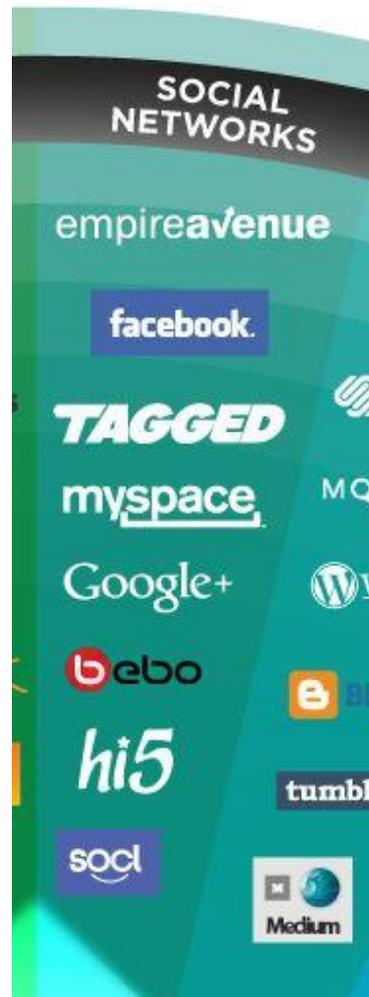
# Video



# Social streams



# Social networks\*



# Possibili classificazioni

## Social Media

Social  
Networking  
Services

facebook  
LinkedIn

It is a platform where people manage their social circles and interact with each other.

Social  
Bookmarking  
Service

del.icio.us

Management of bookmarks and then voting for them is interesting aspect of social bookmarking.

Social Media  
News

digg

This is the platform where you find all the news related to Social media.

Blogging Sites

WordPress  
twitter  
Blogger

It is a platform in which discussion revolves around one topic

VoIP Software

skype  
msn  
messenger

People are using these softwares to communicate with their loved ones or working partners since couple of decades now.

Media Sharing  
Services

flickr  
vimeo  
YouTube  
LUSTRELAND

Media sharing is becoming necessity of the recent times where people need to exchange videos, audios or pictures.

Document  
Sharing Services

slideshare  
Google Drive  
Google Docs

This is the platform from where you share your documents.

# Possibili classificazioni

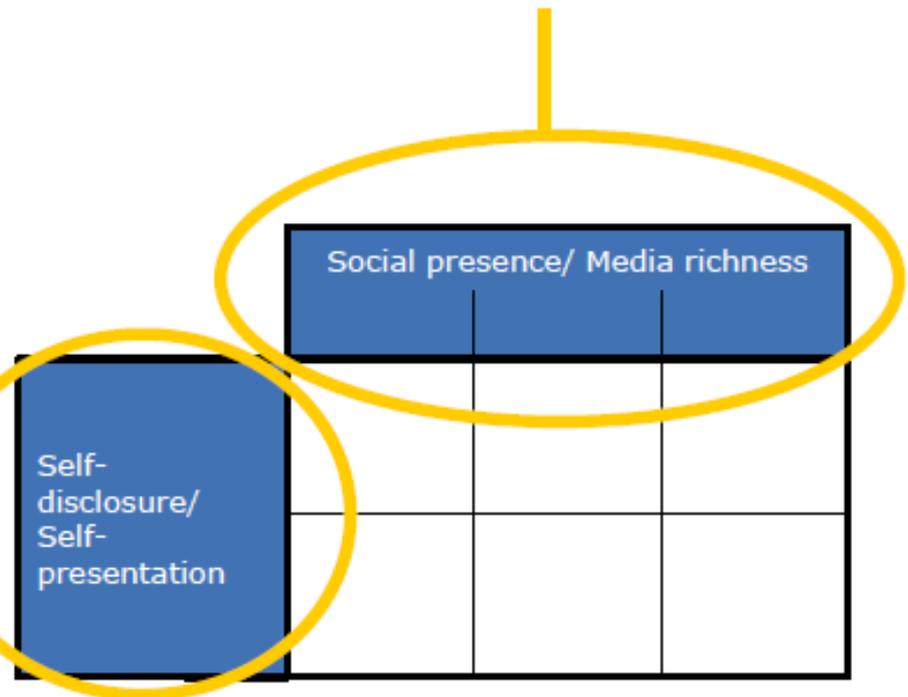
		Social presence/ Media richness		
		Low	Medium	High
Self-presentation/ Self-disclosure	High	Blogs and microblogs (e.g. Twitter)	Social networking sites (e.g. Facebook)	Virtual social worlds (e.g. Second Life)
	Low	Collaborative projects (e.g. Wikipedia)	Content communities (e.g. Youtube)	Virtual game worlds (e.g. World of Warcraft)

Kaplan and Haenlein, 2010, p. 62

# Un punto interessante ...

Social media differ in the degree of "social presence" (i.e. acoustic, visual, and physical contact that can be achieved) and in the degree of "media richness" they possess (i.e. the amount of information they allow to be transmitted in a given time interval)

Social media differ in the degree of "self-disclosure" it requires (i.e. the conscious or unconscious revelation of personal information that is consistent with the image one would like to give) and the type of self-presentation it allows (i.e. the desire to control the impressions other people form of oneself)



# Nuove forme di reato

[Child Protection](#)[Child Rights Governance](#)[Home](#)[Library](#)[Child Protection post-2015](#)[Countries](#)[About](#)[Contact](#)

## Cyber-Bullying and online Grooming: Helping to protect against the risks

European Network and Information Security Agency's (ENISA) recent survey on the technology skills of children reveals that digital devices and the internet play a significant role in their lives. Today's kids are living in an environment that is radically different from that of their parents; virtual environments are increasingly prevalent in private and education environments. This development is detrimental to their physical activities, social skills and the behavioral model that prevailed in previous generations.

Children are the most valuable part of every society, regardless of culture, religion and national origin. Given the rapidly increasing digitalisation of their lives, it seemed important to assess risks related to internet usage and, in particular, the risk of become a victim of online grooming and cyber bullying activities. This document should not be considered as overlapping with existing national and international initiatives in the area of child online protection. Rather, it complements them by pointing out additional elements that might be interesting to look at in the future.

# Nuove forme di reato



## *Common Fraud Schemes*

[Home](#) • [Scams & Safety](#) • [Common Fraud Schemes](#) • [Internet Fraud](#)

### **Internet Fraud**

Listed below are tips to protect yourself and your family from various forms of Internet fraud.

For information on the most common complaints and scams, see the [annual reports](#) of the Internet Crime Complaint Center, or IC3, a partnership of the FBI and the National White Collar Crime Center. Also see its [information on Internet Crime Schemes](#) and its [Internet Crime Prevention Tips](#).

Use our [online tips form](#) or the [IC3 website](#) to report potential cases of cyber fraud.

**Tips for Avoiding Internet Auction Fraud:**

# Nuovi comportamenti per chi commette crimini

## The Telegraph

Home Video News World Sport Finance Comment Culture Travel Life Women  
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HOME » TECHNOLOGY » TECHNOLOGY NEWS

### Most burglars using Facebook and Twitter to target victims, survey suggests

The majority of burglars use social media such as the websites Facebook and Twitter to target their victims, a survey suggests.



 Print this article

**Technology News**

News » UK News »

Technology »

Google » Facebook »



# Nuovi comportamenti per chi commette crimini



# Come è cambiato il ladro ...



## PRIMA

- appostamenti
- attività di strada
- non era certamente il vostro amico ...



## OGGIGIORNO

- girella su internet
- individua le persone
- diventa loro «amico»

# Quali informazioni disponibili ?

- Name
- Profile picture
- User ID
- Gender
- Birthday
- Religious
- Political views
- Education history
- Work history
- Hometown
- Current
- Location
- Friend requests
- Family and relationships
- List of friends
- Networks
- Music
- TV
- Movies
- Books
- Activities
- Posts in News Feed
- Chat
- Groups
- Website
- Status updates
- Links
- Notes
- Events
- Photos/videos
- Tagged photos and videos
- Messages in inbox

# Nuove forme di indagine

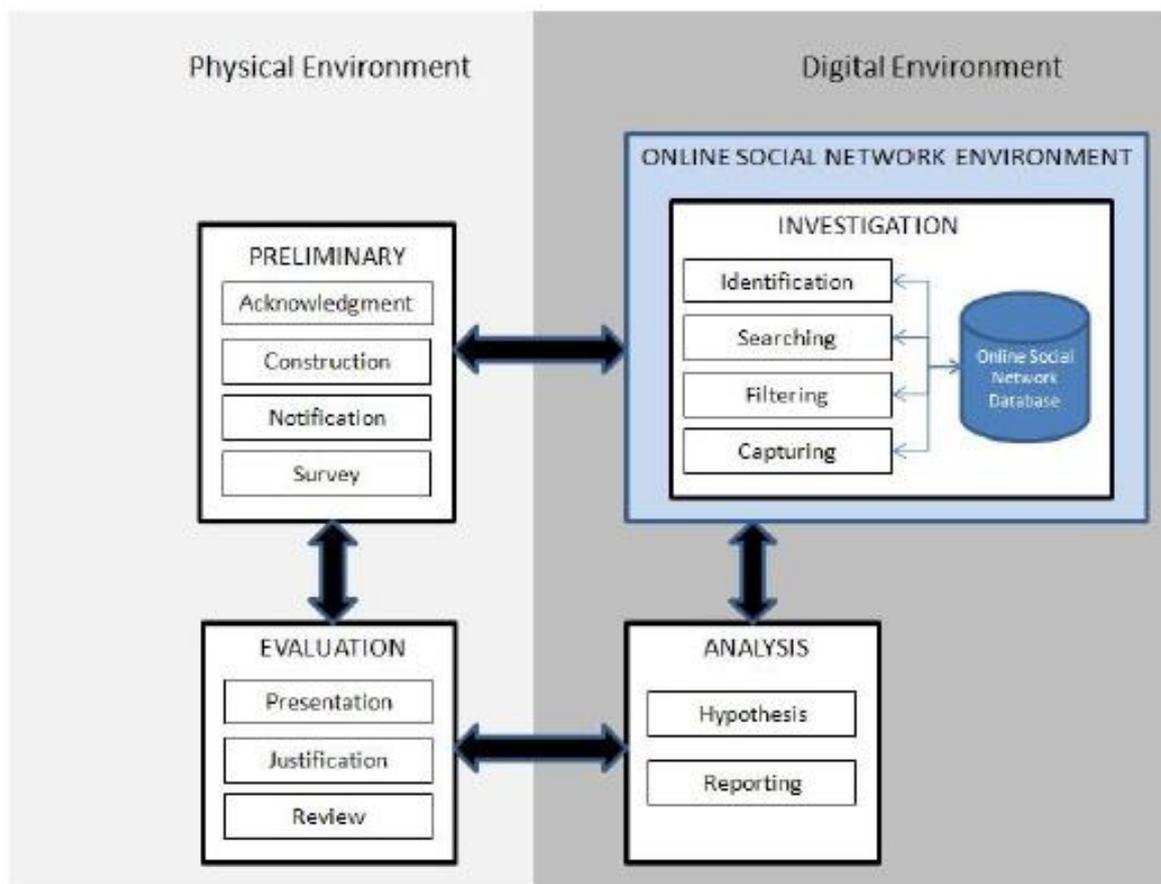
- tutto questo porta alla necessità di nuove forme di indagine, di investigazione, di intelligence
- nuove forme di «sorveglianza» dei soggetti, anche massive («social media surveillance»), che possono portare a problematiche varie
- aumentata rapidità dei comportamenti da ambo le parti con un diverso dinamismo dell'indagine
- interazioni prima impensabili con l'inserimento di terzi soggetti nell'indagine (Anonymous/Isis) con esiti a volte imprevedibili
- ...



## Nuovi comportamenti da parte degli organi di polizia

- **gli organi di polizia devono quindi modificare il loro comportamento al mutato contesto, e non solo in ambito di grandi crimini (esempio: flash mob, feste a sorpresa, ecc.)**

# Nuovi modelli di «fare polizia»



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# Necessità di formazione specifica

- **come lavorano i social media/network**
- **come agiscono e interagiscono i membri dei social network**
- **quali informazioni sono disponibili sui vari siti**
- **come integrare le informazioni in una analisi investigativa**
- **come utilizzare identità fittizie sui social media**
- **...**

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